

An engagement tool that ensures your most important messages are understood and acted on!

Standard text-based messages are misunderstood 50% of the time, according to the *Journal of Personality and Social Psychology*. We've all had the experience of sending messages that miss the mark because the true intent gets lost in the written word.



# You need a new communication tool for your most important messages.

Ving clearly and effectively communicates your most important messages by capturing body language, tone of voice, and text in one unique communication package. A cloud-based application, Ving enables you to create a multi-media package containing videos, documents, presentations, audio files, text, and surveys.

As recipients interact with your Ving messages, you get real-time feedback on your engagement dashboard so you know that your messages are understood and acted on.

### Use Ving for: Onboarding • Policy Updates • Management Communication

#### Your most important messages deserve Ving!

Learn more at www.vingapp.com/corporate, or scan the QR code.





vingapp.com



## Send messages that capture attention and track interaction!

#### **Unique features**

- Web-based no software installation required or IT support required
- Password-protected communications option to keep your messages locked
- Secure cloud store your library of messages and content in a protected https environment
- Message management activate and deactivate entire messages or just parts of messages, making it easy to recall content
- Real time reports see how recipients interact with your communication, such as viewing your video or reading parts of your message
- Platform independent messages are viewable on multiple devices such as laptops, smartphones, and tablets
- Upload existing files videos, documents, pictures, presentations, and audio clips
- Create surveys multiple-choice, true/false, likert scale, and open response
- View and record survey results verify understanding of communication
- Create or upload distribution lists create new contacts or upload existing contacts

### Ensure your most important messages are understood and acted on!

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via680, LLC. 241 West Federal St. Youngstown, OH 44503 Call 855-855-7165 for more information.



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